

FOR IMMEDIATE RELEASE
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Tricor Group Appoints Adam Stuckert as Group Chief Digital Officer

Tricor Group (Tricor), Asia's leading business expansion specialist providing integrated business, corporate, investor, human resources and payroll, corporate trust and debt services and strategic business advisory, announced today the appointment of seasoned technology and digital leader, **Adam Stuckert**, as **Group Chief Digital Officer**.

Reporting to **Tricor Group Chief Commercial Officer Gary Tok**, Adam will be responsible for defining and executing Tricor Group's digital transformation strategy to drive commercial growth and establish Tricor's position as a leader in digital services and customer centricity. Spanning Tricor Group's operations in 21 markets, this newly created role is a key member of the Tricor Group Executive Management Team based in the firm's headquarters in Hong Kong SAR.

A leading authority on digital transformation, Adam has delivered digital strategy and technology programs across a broad range of industries – including retail, travel and transportation, financial services and logistics – with budgets ranging from 1 million USD to 50 million USD. Adam most recently served as an Advisory Partner at KPMG, where he led Technology Strategy and Emerging Technology teams in Hong Kong. He has also worked for Accenture and IBM, serving large multinationals and Asian conglomerates alike. Recognized in local media, Adam is a frequent keynote speaker on topics related to technology and digital strategy and has also sponsored programs to develop female technology talent and nurture local engineering students. Adam graduated from the University of British Columbia with a Bachelor of Applied Science in Mechanical Engineering and a Bachelor of Arts in Philosophy.

Tricor Group CEO Lennard Yong said: "We welcome Adam to our team and are certain he will make an immediate impact. The business landscape is continually evolving, especially when it comes to emerging needs in digitalization and technology implementation. Adam's proven track record of designing digital experiences and future proofing organizations will help Tricor greatly enhance our market position and optimize our operations so we can continue innovating and developing new digital propositions for our clients."

Tricor Group Chief Commercial Officer Gary Tok said: “The hiring of Adam demonstrates Tricor’s continued investment in digital transformation, enabling us to provide our clients with enhanced solutions and tools to thrive and grow their businesses in Asia and beyond.”

Tricor Group Chief Digital Officer Adam Stuckert said: “I’m excited to join the Tricor team, especially at such a pivotal chapter in the company’s growth story. I look forward to expanding on the great digital transformation initiatives that Tricor has implemented. By defining and enhancing our digital footprint, we can fully tap into Tricor’s mission to provide exceptional client experiences that innovate, inspire and drive business expansion.”

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About Tricor Group

Tricor Group (Tricor) is the leading business expansion specialist in Asia, with global knowledge and local expertise in business, corporate, investor, human resources & payroll, corporate trust & debt services, and strategic business advisory. Tricor provides the building blocks for, and catalyzes every stage of clients' business growth, from incorporation to IPO. Tricor has had a rapid expansion through organic growth and development as well as partnerships, mergers and acquisitions. The Group today has over 50,000 clients globally (including 20,000 clients in Mainland China), a staff strength of over 2,700 and a network of offices in 47 cities across 21 countries / territories. Our client portfolio includes over 1,500 companies listed in Hong Kong SAR and Mainland China, ~500 companies listed in Singapore and Malaysia, and more than 40% of the Fortune Global 500 companies, as well as a significant share of multinationals and private enterprises operating across international markets. In March 2017, the Permira Funds became the controlling shareholder of the Tricor Group, alongside management.

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